

## Nikki Watkins

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**From:** Donley, Brian <Brian.Donley@KatzRadioGroup.com>  
**Sent:** Monday, October 31, 2016 4:25 PM  
**To:** Adria Lawrence  
**Subject:** RE: TX for Greg Abbott

No worries – thanks for the confirmation! I will send the revision down momentarily.

Thank you,

**Brian Donley**  
Account Executive  
Katz Radio Group  
111 Presidential Blvd | Suite 110 | Bala Cynwyd, PA 19004  
[Brian.Donley@Katzradiogroup.com](mailto:Brian.Donley@Katzradiogroup.com)  
O: 215.557.4254 | F: 917.206.0491



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**From:** Adria Lawrence [<mailto:ALawrence@emmisaustin.com>]  
**Sent:** Monday, October 31, 2016 5:20 PM  
**To:** Donley, Brian <[Brian.Donley@KatzRadioGroup.com](mailto:Brian.Donley@KatzRadioGroup.com)>  
**Subject:** RE: TX for Greg Abbott

I apologize for the delay, was in a meeting. Yes we are good to proceed with the below!

**Adria Lawrence** • National Client Marketing Director  
D 512.908.4930 | E [alawrence@emmisaustin.com](mailto:alawrence@emmisaustin.com)

EMMIS AUSTIN RADIO • 8309 N IH-35 AUSTIN, TX 78753  
KLBJ AM • KGSR-FM • KLBJ-FM • KROX-FM • KBPA-FM • KLZT-FM • KLZT-HD2

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**From:** Donley, Brian [<mailto:Brian.Donley@KatzRadioGroup.com>]  
**Sent:** Monday, October 31, 2016 4:13 PM  
**To:** Adria Lawrence  
**Subject:** RE: TX for Greg Abbott  
**Importance:** High

Hey,

Please see below – Are these spot loads acceptable?

	Notes	Unit/ Wk	Rate \$\$	Unit Dur	DP Code	C / T	Day 2 11/1 '16	Day 3 11/2 '16	Day 4 11/3 '16	Day 5 11/4 '16	Day 6 11/5 '16	Day 7 11/6 '16	Day 8 11/7 '16
<b>AUSTIN Oct16 MSA ARB PPM</b>			<b>\$3025</b>				<b>0</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>10</b>	<b>10</b>	<b>0</b>
<b>KLBJ-AM</b>	<b>[30217346]C</b>		<b>\$3025</b>				<b>0</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>10</b>	<b>10</b>	<b>0</b>
M-F 6a-10a	Clear as W-F	6	\$105	30	AM	c	0	4	4	3			0
M-F 10a-3p	Clear as W-F	5	\$75	30	MD	c	0	3	3	3			0
M-F 3p-7p	Clear as W-F	2	\$85	30	PM	c	0	1	1	1			0
W-F 7p-12m	Clear as W-F	8	\$15	30	EV	c		5	5	6			
Sa 6a-7p		5	\$40	30	WK	c					10		
Su 6a-7p		5	\$30	30	WK	c						10	
<b>Total</b>			<b>\$3025</b>				<b>0</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>10</b>	<b>10</b>	<b>0</b>

**Brian Donley**

Account Executive

Katz Radio Group

111 Presidential Blvd | Suite 110 | Bala Cynwyd, PA 19004

[Brian.Donley@Katzradiogroup.com](mailto:Brian.Donley@Katzradiogroup.com)

O: 215.557.4254 | F: 917.206.0491



**From:** Donley, Brian

**Sent:** Monday, October 31, 2016 4:53 PM

**To:** 'Adria Lawrence' <[ALawrence@emmisAustin.com](mailto:ALawrence@emmisAustin.com)>

**Subject:** RE: TX for Greg Abbott

Hey,

If you could give me a quick call, I'd appreciate it! Just want to double check spot loads while I'm working on the revision.

Thanks,

**Brian Donley**

Account Executive

Katz Radio Group

111 Presidential Blvd | Suite 110 | Bala Cynwyd, PA 19004

[Brian.Donley@Katzradiogroup.com](mailto:Brian.Donley@Katzradiogroup.com)

O: 215.557.4254 | F: 917.206.0491



**From:** Adria Lawrence [<mailto:ALawrence@emmisAustin.com>]

**Sent:** Monday, October 31, 2016 4:03 PM

**To:** Pollock, Kevin <[Kevin.Pollock@KatzRadioGroup.com](mailto:Kevin.Pollock@KatzRadioGroup.com)>

**Cc:** Tawanda Turner <[TTurner@emmisaustin.com](mailto:TTurner@emmisaustin.com)>

**Subject:** RE: TX for Greg Abbott

**Importance:** High

Hey Kevin,

For this order below is what KLBJ-AM is able to clear. Please note we are past our Traffic Departments deadline for new orders to start tomorrow 11/1 so we cannot start the order until Wednesday 11/2.

Schedule we can clear:

- Wed-Fri 11/2-11/4 6a-10a We can clear all 8x spots for this week but need them to be a rotator
- Wed-Fri 11/2-11/4 10a-3p we can clear 9x spots but again need them to be a rotator instead of day placed
- Wed-Fri 3p-7p we can clear 3x spots... need them to be a rotator
- Mon 11/7 we cannot clear any of the spots, we do not have inventory on this day

KLBJ-AM is pretty wide open EVE and WKD if they would like to reinvest money there. The station can accommodate 4x more spots in AMD this week as well if they would like to reinvest money there.

Please send a revision.

Thank you!

**Adria Lawrence** · National Client Marketing Director

D 512.908.4930 | E [alawrence@emmisaustin.com](mailto:alawrence@emmisaustin.com)

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KLBJ AM · KGSR-FM · KLBJ-FM · KROX-FM · KBPA-FM · KLZT-FM · KLZT-HD2

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**From:** Pollock, Kevin [<mailto:Kevin.Pollock@KatzRadioGroup.com>]

**Sent:** Monday, October 31, 2016 2:40 PM

**Subject:** TX for Greg Abbott

**Importance:** High

Attached is the nab and the spot to air 100%. Please share with your stations.

Proof of payment to follow next!

**Kevin Pollock**

National Sales Assistant

Katz Radio Group

111 Presidential Blvd | Suite 110 | Bala Cynwyd, PA 19004

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